

SELECT

Hotels & Resorts | INTERNOVA

E-Newsletter – Featured

Required information to be provided by Partner.

Mandatory information

- 1 Image sized to 450px x 372px .jpg, no copy allowed on image
- .eps logo file
- Hotel or Brand name and location
- Text: **Maximum of 350 characters with spaces**

1. Header Line

2. Copy

- a. Suggested topics:
 - i. Promotions
 - ii. Property update- new openings, renovations, features, restaurant, spa, etc.
 - iii. Events

• Desired call-to-action:

- Option 1: Landing page on the SELECT Website
- Option 2: Promotional offer on the SELECT Website
 - a. *If providing an offer, it must be loaded to the Internova SELECT program rate codes, combinable with the Internova SELECT program amenities and uploaded to the Promotion Management Tool internovapartnerportal.com. Contact hotelmarketing@internova.com with any questions regarding login details.*
- Option 3: Advisor-facing PDF
 - a. **PDF Requirements (optional)**
 - 1. File size must be under 1MB no limit on text or photos, style is up to you.
 - 2. PDF should include Internova SELECT program logo.
 - 3. Call to action should read – *Book via the Internova SELECT program rate codes, non-GDS users can contact xxx and ask for the Internova SELECT program rates and amenities.*

Disclosure: It is the partner's responsibility to submit the information on or before the deadline provided in your marketing plan to your marketing account manager to be eligible for insertion.